

Vincent Rabelais Carté

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Creative Project Manager

Artist, creator and innovator with global experience providing end-to-end creative process leadership and program management, expanding boundaries in music, entertainment, gaming, animation, and software. Uncommon proven capacity to build collaboration among diverse stakeholders and to deliver complex initiatives. Strategy, innovation, execution, and problem resolution supported by research, data, insightful analysis, and keen intuition. Known for customer obsession. Leads from the front with ownership and accountability. Entrepreneurial. Forward-thinking with a bias for action and results emphasis. Embraces ambiguity. Relentless curiosity.

Core Competencies

- Creative thought leadership and influence
- Content strategy and creation, compelling storytelling
- Quantitative, qualitative research and analysis
- Consumer insights, actionable data and analysis
- Creativity, critical thinking, problem solving
- Social intelligence and empathic leadership
- Complex simultaneous product program leadership
- C-level communication experience
- Cross-functional collaboration
- Detail oriented
- Agency and vendor relationship management
- Tenacity and determined resolution of obstacles

Education

MFA | Music Composition & Software Design | California Institute of the Arts, Valencia, CA

BFA | Music Composition, Literature, Media Production, & Sculpture | Bennington College, Bennington, VT

Portfolio

<https://akirarabelais.com/portfolio/>

password: portfolio

Experience

AKIRA RABELAIS | Library of creative works at: [AkiraRabelais.com](https://akirarabelais.com) | 1998 to Present

Creative Director/Artist/Contributor

- Software: Argeiphontes Lyre, a collection of creative DSP filters, generators, and synthesis techniques for audio, video, and text. Recombination, Mutation, Distortion, Symmetries, Strange Attractors.
- Gucci ArtLab/Fashion Week Milano | Music [Backstage with Alessandro Michele](#)
- Igor Martinovic/Serbian Refugee Camps Documentary, Art Installation | Software development & Music
- Gucci/Yuri Ancarani/The Artist is Present: Maurizio Cattelan Short Film | Music
- Industrial Light & Magic/Skywalker Ranch | Sound Design Utilities, Software development
- Chanel/Fashion Week Paris immersive brand experience interactive art installation | Music
- Victoria Albert Fashion Retrospective/Jean Paul Gaultier | Music
- Matthew Barney/Bjork Drawing Restraint 9 | Music
- David Sylvian/When Loud Weather Buffeted Naoshima | Music
- 多摩美術大学 (Tama Art University) | Guest Lecturer Art & Software Design
- Hochschule der Bildenden Künste Saar | Guest Lecturer Art & Software Design

JOHN WILEY & SONS, INC. | INTRADO WEST Chicago, IL | 2020 to 2023

Creative Project Manager · Virtual Event Platforms (Conferences, Trade Shows, Webinars, Symposia)

- Produced and edited presentations, managed speakers, and configured event platform for this scientific, technical, medical, and scholarly publisher. Thermo Fisher Scientific 24-hour virtual event.
- Provided event design & configuration. Stakeholder and vendor management. Platform training.
- Produced and managed events for McGraw Hill Education, TDWI, Caterpillar, The Home Depot, Polaris, Institute of Internal Auditors, DLA Piper, ACT IAC, American Academy of Ophthalmology, KPMG International.

BOGDAN SMITH | Paris, France | 2019

THE SOUTH ART LIBRARY & POPMUZIK RECORDS | Fukuoka, Japan | 2018

THE SHINAGAWA HANGING FOREST & TAMA UNIVERSITY | Tokyo, Japan | 2017

Artist in Residence

- Software development, music composition, media production, audio/video design, and editing.
- Performed, lectured, and conducted software seminars.

NBC UNIVERSAL MEDIA | Universal City, CA | 2017

Project Manager

- Created and delivered mobile show apps for Season 13 of The Voice and Season 12 of America's Got Talent.
- Delivered VOD app integration, driving 70% increase in video engagement.
- Strategized planning, design, and development and collaborated with Product, Marketing, Design/UX, Ad Sales, and Submission teams to define and satisfy app requirements. Managed offshore developers and QA. Oversaw live operation CMS sessions during broadcast. Performed PMO reporting.

HEREMEDIA/THE ADVOCATE/OUT/SHEWIRED | Westwood, CA | 2014 to 2016

Program Manager

- Established and refined workflow processes to increase productivity for the largest LGBTQ media agency.
- Managed web dev team as scrum master. Oversaw ad campaign fulfillment across multiple websites. Managed digital project and external vendors for mobile app and web dev. Managed e-commerce implementations, infrastructure upgrades, and cloud migration/data archiving.
- Performed data analysis and conducted continual BTB product improvement initiatives. Performed PMO reporting.

WE SEE DRAGONS/BROADRIDGE FINANCIAL SOLUTIONS | Westwood, CA | 2014

Project Manager

- Built web and mobile system prototypes showcasing increased touch points and lower costs for Consumer Opt-In.
- Researched consumer financial trend data, developing target profiles and project specs (surveys, focus group testing).
- Recruited domestic and offshore dev teams and resources and managed development.

DISNEY INTERACTIVE/DELUXE GAMES | Burbank, CA | 2012 to 2013

Project Manager

- Delivered Disney's Second Screen Live theater mobile app and cloud support system.
 - The Little Mermaid Second Screen Live
- Supervised supplemental animation.
- Analyzed initial test data for Nightmare Before Christmas and planned project objectives. Managed creative game design and app dev. Conducted review and dev meetings. Managed Disney stakeholders and project team.

WILSHIRE MEDIA/CRICKET WIRELESS/AT&T | Los Angeles, CA | 2009 to 2011

Project Manager

- Delivered Muve Music Subscription Platform, 2 million track audio library, BREW mobile application with integrated gated/encrypted SD card library management, Subscriber web portals with aggregated analytics.
- Managed label relations and contractual development: UMG, WMG, SME, and EMI.
- Managed third party partners: Samsung, SanDisk, Wmode, and Rovi.
- Managed label content acquisition, import and encoding.
- Conducted procurements, analysis and reporting.
- Conducted UFUT, FUT, and Focus Group Testing.
- Collaborated with Patent Legal Team to identify and document IP.

DISNEY PIXAR/WARNER BROS. IE/SONY PICTURES/B1 MEDIA/GORK INC | Los Angeles, CA | 1998 to 2009

Games Producer | Lead Artist | Artist/Editor

- Created design, animation, and UX for games, web, shorts, home video, consumer products and marketing materials.
- Delivered games and websites for Harry Potter and the Half-Blood Prince, The Dark Knight, Speed Racer, Get Smart, Ninja Assassin, Harry Potter and the Goblet of Fire, Pirates of the Caribbean Dead Man's Chest, Hanna Montana, High School Musical, Disney Trivial Pursuit, American Chopper, 24, Scooby-Doo, Lost, Pirates of the Caribbean The Curse of the Black Pearl, Monsters, Inc., Finding Nemo, The Santa Clause, Lilo & Stitch, The Haunted Mansion, Treasure Planet, Hulk, Final Destination, Freddy vs Jason, The Cat in the Hat, Elf, The Lion King, Toy Story, and Hollywood Records.
- Defined milestones and budgets. Managed vendors, internal, and external stakeholder reporting.
- Supervised artists and production schedules.

Technical Skills

- Project Management: MS Office, MS Project, JIRA, Confluence, Basecamp, Numbers, InVision, Trello, Smartsheet, PowerPoint, Visio
- Media Production: Photoshop, Illustrator, Canva, After Effects, InDesign, Final Cut, Premiere, Pro Tools, Finale, Max, Reaper
- Analytics: Google, Adobe, Crashlytics, Mixpanel, Crazy Egg, mParticle, Gummicube, Kochava, New Relic, Leanplum, Urban Airship, Chartbeat, Pingdom
- CMS/eCommerce: Drupal, WordPress, SharePoint, Dropbox, Daffy, Shopify, Magento
- Languages: C, Objective-C, C++, Swift, JavaScript, HTML, XML
- DAM: Adobe Experience Manager Assets

Certifications

- Project Management Institute, Project Management Professional ID: 72321559
- Motion Picture Editors Guild, I.A.T.S.E. Local 700, Editor
- California Notary Public